

[TASTE THIS]

Showcasing Texas Terroir

Through Elizabeth Hill's Instagram lens, the Texas High Plains are lush and enchanting, crowned with glowing sunsets, glasses of crisp, coral-colored rosé wine, and Elizabeth and her husband, Chace, dancing in their vineyard. Both Texas wine and Lubbock have been underappreciated for decades, but the Hills and other area winemakers, bolstered by a wave of fresh new restaurants and entertainment venues in downtown Lubbock, are working to change that.

The couple plans to open **Burklee Hill Vineyards'** newest tasting room in downtown Lubbock's historic Kress Building in early 2019. The Hills already have a tasting room in Levelland, and they recently consolidated their brand with former Trilogy Cellars. All of their wines are made from Texas grapes—nearly all of which are grown in the High Plains.

Trilogy Cellars' malbec won Best of Class in the 2017 *San Francisco Chronicle* Wine Competition, and three wines—Montepulciano, Banna Sue, and Courtney—were recently recognized among the top 50 Texas wines for fall by *Texas Monthly*. "I really believe we can be a true wine destination," Elizabeth says. "Most of the grapes are grown here, so why not?" —*Cynthia J. Drake*

IF YOU GO

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